

Beth Kobliner



Beth Kobliner is a personal finance commentator and journalist, and the author of the *New York Times* bestseller *Get a Financial Life: Personal Finance in Your Twenties and Thirties*. She was appointed by President Obama to the President's Advisory Council on Financial Capability, a bipartisan committee charged with tackling the problem of financial illiteracy in our country. She has a regular segment on public radio's national program *The Takeaway*, produced in collaboration with the BBC World Service and *The New York Times*. She is a contributor to public radio's *Marketplace*, discussing teens and money with her daughter in the "Beth and Becca" segment. She is also a content advisor for Sesame Street's financial education initiative, *For Me, For You, For Later: First Steps to Spending, Sharing, and Saving*, and is the on-camera financial expert who gets to teach Elmo, Cookie Monster, and Grover all about money.

Beth contributes to *The New York Times*, *Parade*, *O: The Oprah Magazine*, *The Huffington Post*, and *Reader's Digest*; has been a columnist at *Money* and *Glamour* magazines; and has a regular money column in *Redbook* magazine, reaching 2.2 million readers a month. She has appeared several times on *Oprah* to talk about personal finance, and has been a repeat commentator on CNN, MSNBC, NBC's *Today* show, and CBS's *Early Show*, covering a wide range of topics related to financial literacy, including credit card debt, 401(k)s, responsible investing, student loans, budgeting, mortgages, and health insurance. She was the featured financial correspondent on the PBS program *Your Life, Your Money*, for which she was also script consultant.

Beth is a regular lecturer on consumer finance and related public policy issues at universities including Brown, Howard, MIT, Harvard, and Yale, as well as at corporations and conferences including Campus Progress National Youth Conference, MTV, PepsiCo, and the Women's National Basketball Association (WNBA).

Beth has worked extensively with the Federal Trade Commission's "Project Credit Smarts" campus outreach campaign and other organizations to promote credit card awareness, and was a featured speaker at the Center for American Progress in Washington, D.C., discussing the hazards of credit card debt. She was a member of the Center for Strategic and International Studies' National Commission on Retirement Policy, and has testified before a U.S. Senate policy committee on young people's attitudes toward Social Security. Beth sits on the board of the Heinz Foundation's Women's Institute for a Secure Retirement (WISER), is a member of the National Academy of Social Insurance, and has seen her work anthologized by the Brookings Institution. She is a member of the New York Financial Writers' Association and the Society of Professional Journalists.